

Finding inspiration

Careers Worksheet 4 - Careers Information & LMI

You may already have an idea of what job you'd like to in the future and you might already be planning your career on how to get there. Do you have all the information you need? Even if you're certain which course(s) or apprenticeships you'd like to do after leaving school, have you researched everything you need regarding the roles and opportunities that you can explore in the future?

Whether you know what you'd like to do or are still waiting to be inspired, there are lots of online quizzes, websites and publications that can help you.



The following resources are useful for exploring which careers might suit you based on your interests and/or personality.

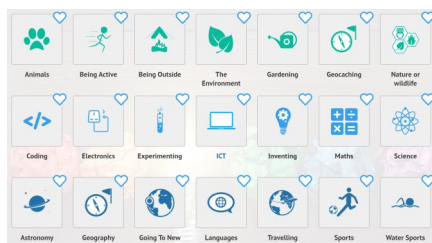
TASK A: Take the Buzz Quiz. This is a short quiz that explores your personal preferences, including how you prefer to work, and asks you to choose statements that describe your personality. For example:

I think out loud	or	I think before I speak
I generally act quickly	or	I generally act carefully
I'm a good talker	or	I'm a good listener
I prefer to stand out	or	I prefer to blend in
I tend to work best in groups	or	I tend to work best alone

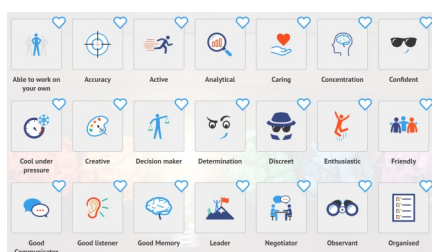
To add some fun, the results show you what kind of animal you are most like as well as identifying celebrities who might share your personality traits. <https://icould.com/buzz-quiz/>

1. PERSONALITY TEST

Thinking about your interests and personality is a good place to start when exploring which future jobs or careers might be for you. This might include doing an online quiz or a skills match activity. Alternatively, you might prefer to explore opportunities based on the subjects that you've enjoyed at school.



TASK B: Try the Career Wizard. This tool can be found on the careers website www.icanbea.org.uk/. At the main website (or by downloading the app), select the Career Wizard from the toolbar. The tool asks you to select your key interests and then your key skills. It then shows you a list of different types of jobs that might interest you based on matching the information that you have provided with the skills and qualities needed for different roles. Select your favourites to find out more about the different roles.

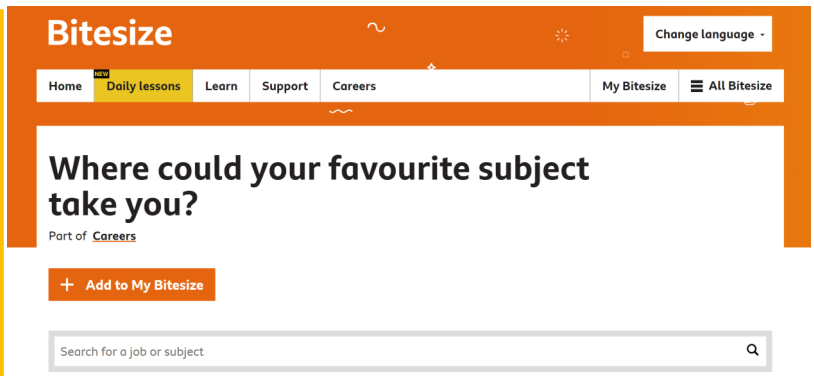


CAUTION! The list of jobs shown by the Career Wizard will be broad and is likely to include some that you might not wish to consider as well as jobs you will never have heard of before. Use this as an opportunity to think about why certain jobs do not appeal to you and to find out about the jobs that are new to you. This process helps you to better understand yourself as well as the wider world of work.

TASK C - Explore your favourite subjects

Another way of discovering which careers ideas might suit you is to research your favourite subjects and discover how these might be relevant to future study or jobs. Check out the search facility on BBC Bitesize, which has a range of articles that might interest you.

<https://www.bbc.co.uk/bitesize/articles/zhst2sg>



Take some time to explore the websites listed above in more detail as they also include detailed information on study options and qualifications needed to follow your career aspirations towards your ideal job opportunities.



2. EXPLORING LMI

LMI: Labour Market Information

Labour Market Information helps you to understand more about the types of jobs, salaries and employers that exist in your area of interest. This is useful if your focus is on finding a career in Suffolk or wish to find out where jobs exist for your specialist interests that might be located further afield - e.g. TV & national media opportunities are often based in cities, mainly London, Manchester, Bristol & Cardiff.

The following activity guides you towards a better understanding of the Labour Market Information (LMI) for Suffolk and what changes are likely to affect the types of jobs that will be available in the future.

All the answers to this activity can be found in the *Suffolk Work & Skills brochure*, published by Suffolk County Council. Copies are available in the Careers Library at school but can also be accessed online at: <https://www.suffolk.gov.uk/assets/Children-families-and-learning/activities-work-experience-and-advice/Suffolk-Work-and-Skills-12-2019.pdf>

Read the questions carefully, and follow the guidance on which sections will help you.

Ready? Take the Quiz below:



TASK D - Quiz Time - Testing your knowledge about Suffolk LMI (write your answers on a separate piece of paper)

- Q1. Give examples of jobs that have changed over time (p.4-5)
- Q2. What new jobs have recently been created due to changes in technology (p4.5)
- Q3. What six changes are currently affecting the world of work? (p.6)
- Q4. One of these changes is the need to look after the environment. Which job areas will be more important and why? (p.6)
- Q5. List the 12 major job sectors in Suffolk (p.8-19).
- Q6. Choose one of these sectors that interests you (p.8-19), read the information presented and write up 5 facts. These should include at least one example of what is happening in that sector.
- Q7. Look for the 6 circles on the map (p.20). These represent major employment areas in Suffolk. List the six locations.