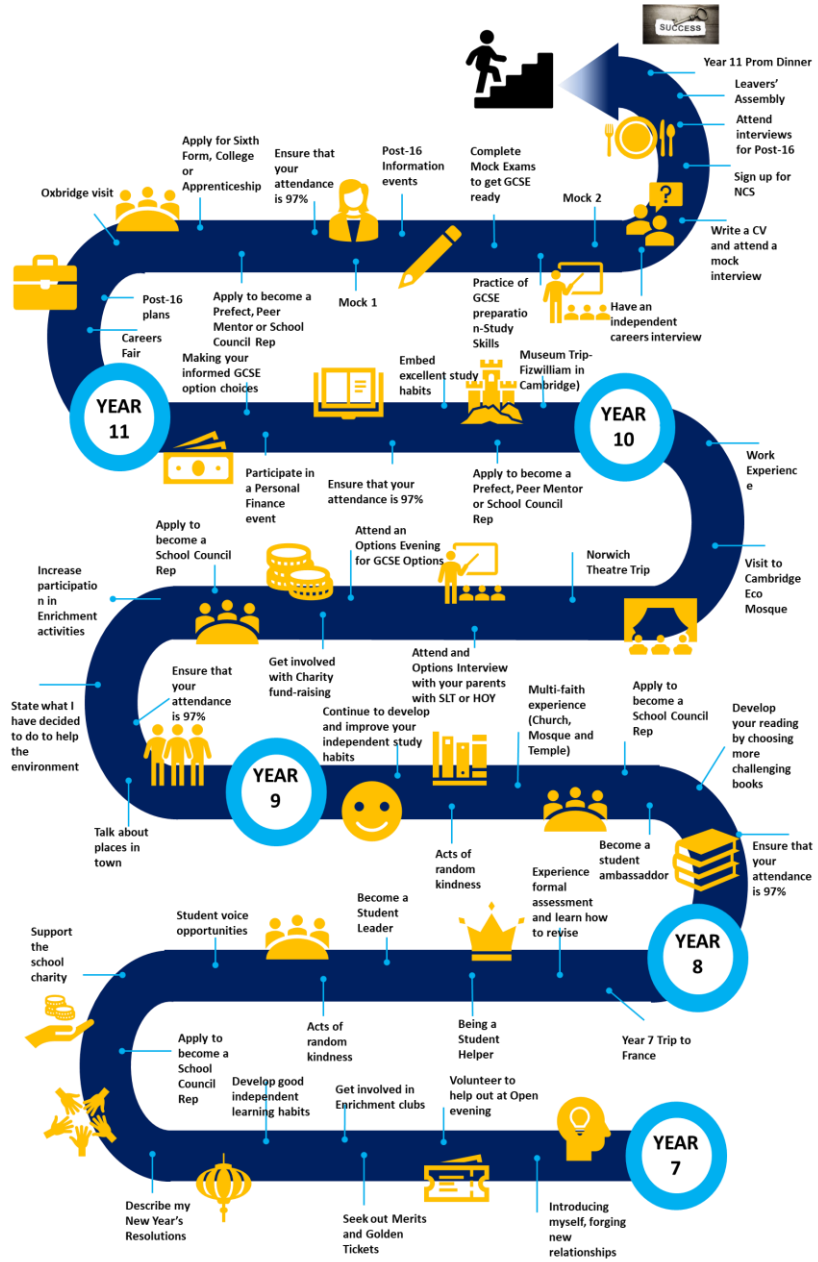SAA Personal Development Journey